

MASTeR Group of Institutions

M.A.M. College of Engineering and Technology

Siruganur, Tiruchirappalli – 620 105, Tamilnadu, India



Faculty Profile

Name	: A. Aldrin Sridhar
Qualification	: BBA, MBA
Additional Qualification	: -
Designation	: Associate Professor
Area of Specialization	: Finance and Marketing
Years of Experience	Industry: 5 yrs
	Academia: 6 yrs 11 months
Awards and Achievements	: Scored Elite grade in Marketing Management-I, NPTEL Online certification Course conducted by IIT, Kharagpur
Publications	National Journals: 6
	International Journals: 5
	Magazines: 1
	Books: NIL
Conference/Seminar (Presented & Participated)	National: 6
	International: 5
Workshops (EDP/MDP)	National: 11
	International: NIL
Faculty Development Programme (FDP)	: 11
Research Title (Ph. D)	: A Study on Hybrid Retailing with special Reference to Tiruchirappalli district.
Funded Projects/Grants	: Funding Agency: NIL Amount: NIL
E-mail ID	: aldrin@mambs.com
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