



M.A.M. College of Engineering and Technology
Siruganur, Tiruchirappalli – 621 105, Tamilnadu, India

Faculty Profile



Name	SOWMIYAM
Qualification	B.Sc., M.B.A., NET - Management
Designation	Assistant Professor
Area of Specialization	Human Resource & Marketing
Years of Experience	Industry: Nil Academic: 5 years
Awards and Achievements	Topper (Top 5%) in “ Marketing Research and Analysis ” conducted by IIT – NPTEL (September 2017) University First Rank in MBA Won I prize for the paper presentation at the

	<p>national conference held at CARE Group of Institutions</p> <p>Received best paper award for the paper presented at the national conference held at Jamal Institute of Management</p>
Book/chapter Publications	Nil
Journal Publications (Nos.)	<p>National: 2</p> <p>International:2</p>
Conference/Seminar (Nos.) (Presented & Participated)	<p>National: 5</p> <p>International: 1</p>
Workshops (EDP/MDP) (Nos.)	2
Faculty Development Programme (FDP) (Nos.)	2
Research Title (Ph. D)	
Funded Projects/Grants	
Others	
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