



M.A.M College of Engineering and Technology

Department of IT

National Level Technical Symposium “DARJSKY TECH 2018”

Event Name:DESIGNIMO

Student co ordinator	S.Sasikumar
Staff co ordinator	Mr.V.PraveenKumar
Venue	IT Lab 2
Time	2.00PM-3.00PM

EVENT DESCRIPTON:

Gradients: A logo has subtle or minor gradients to emphasize on content gradients choose a few gradients only to make logo obvious to user .

Color: A single color is a challenge for designer. Each team can have a maximum of two members.

First Round - 20 minutes

- We will give the logo theme.
- 20 minutes will allocated for sketch the logo design.
- Based on the result of first round participants will be select for second round.

Second Round - 15 minutes

- We will give the logo theme.
- 15 minutes will allocate for the logo creation using system.
- Based on the result of second round participants will be select for winner.

NOTE: Third round will be conduct based on the team.

- 10 minutes will allocate for the logo creation using system.
- Based on the result of second round participants will be select for winner.

